



Parkville Microbrew Fest 2026 SPONSORSHIP OPPORTUNITIES

Sponsorship Overview

Parkville Microbrew Fest is one of the region's most anticipated spring events, drawing thousands of craft beer enthusiasts to historic downtown Parkville for an afternoon of tasting, live music, and great food. Sponsorships help us deliver a high-quality event while showcasing the best breweries in the area and supporting the local businesses that make Parkville special. Each sponsorship opportunity offers strong visibility and brand exposure throughout the event.

Sponsorship Tiers and Benefits

Tasting Glass Sponsor — \$3,500

- Logo and/or company branding on the official Parkville Microbrew Fest tasting glass
- Event signage with sponsor name recognition
- Stage announcement acknowledging sponsor support
- Name, logo, and website link on the Parkville Microbrew Fest and Main Street Parkville websites
- Sponsor recognition on Parkville Microbrew Fest social media channels

T-Shirt Sponsor — \$2,500

- Logo and/or company branding on Parkville Microbrew Fest T-shirts (back or sleeve placement)
- Event signage with sponsor name recognition
- Stage announcement acknowledging sponsor support
- Name, logo, and website link on the Parkville Microbrew Fest website
- Sponsor recognition on Parkville Microbrew Fest social media channels

“Taster Koozie” Sponsor — \$1,500

- Logo and/or company branding on one side of the official Taster Koozies
- Stage announcement acknowledging sponsor support
- Name, logo, and website link on the Parkville Microbrew Fest website
- Sponsor recognition on Parkville Microbrew Fest social media channels

Music Sponsor — \$1,000

- Event signage with sponsor name recognition
- Stage announcement acknowledging sponsor support
- Name, logo, and website link on the Parkville Microbrew Fest website
- Sponsor recognition on Parkville Microbrew Fest social media channels

For sponsorship inquiries, please contact [Main Street Parkville](#). Sponsorships are available until March 15, 2026.